



PRESS RELEASE

Luca Monica appointed Chairman and Chief Executive Officer of Sa.No. S.r.l. to lead the Company's next phase of development

Accumoli (Rieti), 2 February 2026 – Today, the corporate bodies of Sa.No. S.r.l. ("SaNo" or the "Company") appointed Luca Monica as Chairman and Chief Executive Officer, to lead the Company's next phase of development and strengthening.

Founded in Accumoli-Amatrice, SaNo is a historic company specialising in the in the processing and curing of pork meat for the production of high-quality traditional specialties, including Amatrice pork cheek (guanciale) and Amatrice PGI raw ham.

Luca Monica has an extensive and well-established managerial experience in the food & beverage industry, built within leading excellence-driven organisations. Among other roles, he was a shareholder of Longino & Cardenal (with a specific focus on commercial development) – a benchmark supplier of premium food products for fine dining, hospitality and high-end gastronomy – and he also served for six years as Chief Executive Officer of Peck, the temple of gastronomy in Milan renowned worldwide. Throughout his career, he has additionally acted as advisor to major Italian and international players, including Starbucks, Miscusi, Marriott International and Gruppo Generali.

Following the entry of B4 Investimenti SGR S.p.A. into the Company's share capital in September 2023 (through the fund B4 H II Fondo – EuVECA Fund promoted and managed by B4 Investimenti SGR S.p.A. itself), SaNo embarked on a significant development path focused on consolidating its business in the core regions of Central Italy, strengthening its presence in strategic areas of Northern Italy, and expanding into selected foreign markets, including France, Germany, the United Kingdom, Spain and Switzerland, while continuing to build on the quality of its products of excellence. This path has already delivered tangible results, with revenues exceeding Euro 20 million, and now enters a further phase of acceleration and growth.

Following the definitive exit of the Castelli family from the Company's shareholding structure, completed in recent weeks, SaNo is now controlled by B4 Investimenti SGR S.p.A., with minority stakes held by the Company's management team.

Fabrizio Baroni, Founding & Managing Partner of B4 Investimenti SGR S.p.A., highlights:

«We are pleased and proud to welcome to SaNo a manager-entrepreneur with strong managerial and commercial skills and outstanding experience in the food industry such as Luca Monica. We firmly believe that his contribution will be key in the next phase of the Company's value creation project, built on the development in Italy and abroad of an Italian excellence that, over more than forty years, has established itself as a benchmark and a symbol of a unique territory such as Accumoli-Amatrice».

Luca Monica, new Chairman and Chief Executive Officer of SaNo, adds: *«I am proud and honoured to take on the leadership of SaNo and to put my experience at the service of the Company, together with a strong personal passion: an essential element in a company that already embodies the values of excellence, tradition and Made in Italy, and that maintains a deep connection with an extraordinarily*

territory, rich in history and gastronomic heritage, now at the centre of a significant phase of renewal. I thank B4 for trusting me, with the conviction that together we can achieve highly rewarding results».

B4 Investimenti

B4 Investimenti SGR S.p.A. is an independent asset management company operating in the private equity industry, established in 2012 in order to identify and invest in Italian SMEs characterized by good profitability, clear development prospects, strong vocation for internationalization and leading positioning in specific market (sub)segments in which "being Italian" represents a distinctive factor.

B4 Investimenti invests the capital raised from Italian and international investors, including important entrepreneurs, managers and professionals, who share its investment strategy, characterized by a "hands-on" investment approach, which aims at actively contributing to the growth of portfolio companies, leveraging on certain characteristic development drivers such as the strengthening of the organizational and managerial structure, specific investment plans, the start (or the consolidation) of international expansion and the implementation (or the acceleration) of aggregative paths.

The objective of B4 Investimenti is essentially to transform "small Italian excellences" from companies "with a mainly family and/or artisanal dimension" to "structured" companies, able to compete "at 360 degrees" – with the appropriate financial and managerial resources – in the global contexts of their relevant reference markets.

www.b4investimenti.it

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SaNo

Sa.No. S.r.l. operates in the agri-food sector and specialises in the processing and curing of pork meat, with headquarters in Accumoli (Rieti), near Amatrice. Founded in 1979 by the Castelli family as an artisanal workshop for the production of cured meats, Sa.No. S.r.l. has progressively evolved over the years to become – thanks to significant investments in advanced production facilities and careful control of the entire supply chain – a national leader in the production of Amatrice pork cheek (guanciale) and Amatrice PGI raw ham, combining artisanal tradition with modern industrial processes.

The Company's management philosophy has always been grounded in three core pillars: the protection and enhancement of the local artisanal and food traditions, the targeted use of technology to ensure high quality and production standards, and the preservation of a strong bond with its territory.

Sa.No. S.r.l. boasts a broad and diversified product portfolio which, in addition to Amatrice pork cheek (guanciale) and Amatrice ham, also includes a selection of traditional cured meats such as loin, corallina salami, cicolana salami, aquilano salami, salamella salami, coppa and bacon, all included in the list of Traditional Agri-Food Products of the Lazio region recognised by the Ministry of Agriculture, Food Sovereignty and Forestry.

www.sano-salumi.com

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